

FUNDRAISING PROGRAM

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Game Cards

Hickory Falls Family Entertainment Center (FEC) will offer a new fundraising concept that revolves around game card sales by a non-profit organization or school group.

HOW IT WORKS

STEP 1

Contact Karen Martz at Hickory Falls FEC to set-up your fundraiser.

- o Email ... Karen.Martz@hickoryfalls.com
- o Phone ... (717) 632-9907

STEP 2

The non-profit organization or school group will take orders from family and friends for \$10.00 gift cards. Each card will be loaded with \$10 of money that can be used to purchase *anything* throughout the facility *AND* an incentive of \$5.00 in Bonus Money. Bonus Money can be used to play any non-merchandise game in the arcade and/or rollerball bowling. The more gift cards sold - the more profit is earned!

STEP 3

The non-profit organization or school group must purchase a minimum of 50 gift cards @10.00 each from Hickory Falls FEC.

STEP 4

Purchase 50 - \$10 gift cards (\$500.00) and earn a 15% discount. Your total bill owed to Hickory Falls is \$425.00 – Your group has just profited \$75.00!

Purchase 100 - \$10 gift cards (\$1,000.00) and earn a 25% discount. Your total bill owed to Hickory Falls is \$750.00 – Your group has just profited \$250.00!

Purchase 250 - \$10 gift cards (\$2,500.00) and earn a 50% discount. Your total bill owed to Hickory Falls is \$1,250.00 – Your group has just profited \$1,250.00!

No calculating, sorting or door to door sales are required with this fundraising concept. The only thing that you must do is market the gift cards to your customer base, purchase the gift cards from Hickory Falls FEC and then watch your customer base make unforgettable MEMORIES and enjoy FAMILY FUN, while your organization earns profits for their specific cause!

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Plan an Event Night

Host an Event Night with Hickory Falls Family Entertainment Center (FEC) and we'll give back 20% of your total sales to your non-profit organization or school group from customers that you bring to us. This fundraising concept is offered on a non-holiday day on Monday – Thursday from 5:00PM - 9:00PM (Summer Hours) or 4:00PM – 8:00PM.

NOTE: It is at the discretion of Hickory Falls FEC that we deny a specific date to host a fundraiser.

HOW IT WORKS

STEP 1

Contact Karen Martz at Hickory Falls FEC to set-up your fundraiser

- o Email ... Karen.Martz@hickoryfalls.com
- o Phone ... (717) 632-9907

STEP 2

Complete a "Fundraising Event Request Form" and return to Hickory Falls FEC.

- o Email ... Karen.Martz@hickoryfalls.com
- o Fax ... (717) 632-9617

STEP 3

Once your fundraiser is approved and your date is secured, you may begin to market your Event Night. Hickory Falls FEC will provide you with a flyer that allows you to inform your customer base of the fundraiser. For the best results, it is recommended that you distribute the flyers 3-4 days before the event. If you are distributing the flyers 5+ days in advance, a reminder may be necessary to ensure a successful event.

STEP 4

Visit Hickory Falls FEC on your group's specific event date and begin to earn 20% of all sales as you have fun with family and friends!

STEP 5

You will be informed of your group's profits and receive a check within 2 weeks from your Event Night.

No calculating, sorting or door to door sales are required with this fundraising concept, however, marketing your Event Night is...

KEY TO A SUCCESSFUL OUTCOME!

FUNDRAISING EVENT REQUEST FORM

NON-PROFIT & SCHOOL ORGANIZATIONS

Please complete the information below and return via email or fax:

Email: Karen.Martz@hickoryfalls.com **Fax:** (717) 633-9617

TODAY'S DATE:

ORGANIZATION NAME:

ORGANIZATION SIZE:

CONTACT NAME:

PHONE:

FAX:

ADDRESS OF ORGANIZATION:

EMAIL ADDRESS:

PREFERRED EVENT DATE: (1ST CHOICE)

(2ND CHOICE)

FUNDRAISER IS BENEFITTING (IF DIFFERENT):

APPROXIMATE NUMBER OF ATTENDEES:

SIGNATURE OF ORGANIZATION'S REPRESENTATIVE:

Hickory Falls Family Entertainment Center | 110 Hickory Lane – Hanover, PA | (717) 632-9907 | www.hickoryfalls.com

VERIFIED DATE & TIME OF FUNDRAISER:

APPROVED BY:

FUNDRAISER DISCLAIMER FOR GAME CARDS

Thank you for choosing Hickory Falls Family Entertainment Center (FEC) for your fundraising needs. Our fundraising programs have been designed to assist the organizations of the surrounding communities raise funds for their individual cause or mission.

The fundraising cards are simply a gift card to Hickory Falls FEC.

An organization may purchase the fundraising cards from Hickory Falls FEC in increments of at least 50 cards per order.

The fundraising cards may be purchased for \$10.00 each and are activated with a value of \$10.00, plus an incentive of \$5.00 in Bonus Money. An organization profits from the number of cards sold.

- Purchase 50 - \$10 gift cards (\$500.00) and earn a 15% discount.
- Purchase 100 - \$10 gift cards (\$1,000.00) and earn a 25% discount.
- Purchase 250 - \$10 gift cards (\$2,500.00) and earn a 50% discount.

The value of the cards has a few restrictions on how the money can be spent at Hickory Falls FEC.

- The initial \$10.00 value of the cards may be spent on attraction privileges, all arcade games, rollerball bowling, all food and beverages and retail items.
 - The value of the card may *NOT* be spent on party deposits or balances or room rentals.
- The \$5.00 of bonus money can be used to play any non-merchandise game in the arcade and/or rollerball bowling.
 - The value of bonus money may *NOT* be spent on party deposits or balances or room rentals.

If you have any further questions regarding your fundraiser, please contact Karen Martz at (717) 632-9907 or Karen.Martz@hickoryfalls.com.